

New video release for award-winning song from 2009 TIARA Male Vocalist, Doug Bruce



Ever found the person of your dreams and then let them slip through your hands? Ever had something so good that letting it go was easier than living with the risk of losing it? This is the underlying theme of Doug Bruce's powerful new ballad and second music video release, "I Know About Lonesome".

Directed and produced by Golden Guitar award winning director, Ross Wood, the clip is set against bold textures and colors to illuminate the contrasts of love and loneliness. Set in various locations around Bendigo, Victoria, including the contemporary Huha Club, the cast includes Mark Kotynia and Camille Hayton.



Some may recognize Camille, the love interest of the leading man torn between love and the anguish of leaving it behind. Ironically (as Doug and the team were unaware of the fact when making the casting decision), Camille was the Australian, flower-wearing *Girl of My Dreams* in a real-life tale that captured hearts across the globe. Camille appeared on the likes of Good Morning America when the story unfolded of: Guy sees girl of his dreams on New York subway; Girl exits before he plucks up the courage to approach; Boy mounts internet campaign (www.nygirlofmydreams.com) to find girl from a sketch he drew of her; Boy finds girl and...the rest is history.

"I Know About Lonesome" illustrates the rich southern voice of this Texas ex-pat who has more than made his mark on the country music scene since relocating to Australia five years ago and moving from the drums to front of stage. The song won Best Contemporary Song at the 2009 TSA National Songwriting Contest and showcases Doug's "simply awesome talent to wring emotion from words and music" (Country Music Capital News, December, 2008). This video is sure to delight Doug Bruce fans and have others wondering why they have not discovered this pure talent until now!

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